

# NICOLE A. LEVY, MPH, CHES

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## EDUCATION

**COLUMBIA UNIVERSITY, MAILMAN SCHOOL OF PUBLIC HEALTH, New York, NY** May 2020

Master of Public Health, Sociomedical Sciences, Health Promotion Certificate, GPA: 4.0 (Delta Omega honor society inductee)

Relevant Classes: Health Promotion, Qualitative Research, Implementation Science, Intervention Design

Master's thesis topic: Intergenerational home sharing

**YALE UNIVERSITY, New Haven, CT**

May 2013

Bachelor of Arts in English, 2013, *distinction in the major, magna cum laude*

Honors: Phi Beta Kappa; the John Hersey Prize for a longer work of nonfiction reflecting the journalist's ideals

## PUBLIC HEALTH EXPERIENCE

**APCO WORLDWIDE, Consultant, Health and Strategy** June 2020-Oct. 2020

- Helping develop a new corporate strategy, including an emphasis on public health, for the firm's health practice
- Drafting notes, emails, and memos on behalf of APCO Worldwide's chief health strategist
- Managing correspondence with internal stakeholders and external consultants

**NEW YORK STATE ASSOCIATION OF COUNTY HEALTH OFFICIALS, Consultant** April 2020-present

- Assisted in the development of a project proposal, timeline, and IRB-approved protocol for an in-progress review of local health department preparedness for and response to the COVID-19 pandemic
- Helped create an online survey and focus group discussion guide
- Led a team of three researchers analyzing qualitative data from focus groups using Dedoose
- Wrote a summary white paper and created a template PowerPoint presentation for New York State regional policymakers

**NEW YORK ACADEMY OF MEDICINE, Center for Healthy Aging, Graduate Intern** February 2020-August 2020

- Identified new data sources and additional features for the IMAGE:NYC interactive map of aging
- Analyzed survey data and developed recommendations for an Age-Friendly Manhattan report
- Helped plan an event on advance care planning in the context of COVID-19 and racial inequity
- Assisted with writing op-eds for NYAM leadership and tip sheets for the general public
- Aided in writing a successful grant proposal for \$75,000 in funding from the Administration for Community Living

**THE JOHN A. HARTFORD FOUNDATION, Graduate Intern** Fall 2019, April – June 2020

- Provided technical assistance to the COVID-19 Rapid Response Network for Nursing Homes
- Supported communications work, including production of the annual report and collaboration with partner websites
- Aided President Terry Fulmer and foundation program officers in preparation for speeches and presentations
- Co-authored and edited journal articles for publication

**GREENWICH HOUSE, Senior Centers, Research Intern** Summer 2019

- Led research project to investigate how the organization's centers can streamline internal processes, attract new members, and successfully negotiate new contract terms with NYC Department for the Aging
- Reviewed literature on challenges, trends, and innovations in senior center management
- Analyzed internal metrics and census data on neighborhood demographics
- Conducted 20+ interviews with staff members, outside experts, non-members; organized and moderated focus groups

**COLUMBIA UNIVERSITY SCHOOL OF NURSING, Research Assistant** Summer 2019

- Analyzed data from a study on symptom management among Chinese Americans with end-stage renal disease using SPSS
- Conducted literature review for evidence of symptom management strategy effectiveness
- Co-authored and prepared two manuscripts for submission to academic journals

**NYC DEPARTMENT FOR THE AGING, Planning and Technology Division, Intern** Jan. – May 2019

- Performed market scans of potential contract recipients, presenting findings to agency employees
- Wrote and designed reports summarizing agency programs
- Conducted scientific literature reviews and 15+ telephone surveys with home-delivered meal recipients

**PERSPECTIVES ON AGING, Student Group, President** 2019

- Established semester-long agendas to raise awareness of aging-related public health issues on the Mailman campus
- Scheduled and led monthly executive board meetings, delegating tasks to board members
- Developed relationships with community-based organizations, various university entities, and other student groups
- Designed promotional materials and conducted person-to-person recruitment of new members and executive board
- Represented the organization as the introductory speaker at our events

## **JOURNALISM EXPERIENCE**

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**AM NEW YORK, Internet Features Manager** *May 2017 – July 2018*

- Reported, wrote, and publicized articles; filmed, edited, and promoted video content for the daily newspaper's website
- Evaluated traffic metrics to analyze article performance and plan future projects; managed the site's breaking news coverage and all sections on Saturday

**DNAINFO NEW YORK, Features and Health Reporter** *June 2015 – May 2017*

- Launched and authored "Your Good Health," a biweekly column that covered local public health issues and provided consumer advice on subjects like New York state's health plan marketplace (*Sept. 2016*)
- Aided in conceptualizing and executing a vision for the local news site's features column, one of its most frequented

**POLITICO NEW YORK, Media Reporter** *Oct. 2013 – June 2015*

- Established magazine publishing as area coverage for the politics and media industry news site by cultivating sources and writing features; reported breaking media business news for Politico.com and aggregated stories from around the internet in twice-daily email newsletters for subscribers; developed expertise in parsing corporate language and strategy

## **VOLUNTEER EXPERIENCE**

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**WH SENIORLINK, Outreach and evaluation consultant** *May 2020 – present*

- Building partnerships with community-based organizations and local policymakers to increase participant referrals to the program, which mitigates social isolation among older adults in northern Manhattan and the Bronx
- Developing and executing strategies to recruit new volunteers
- Supervising program intern in relevant outreach activities
- Advising founders on data collection instruments, program evaluation methods, and strategic communications

**VISITING NURSE SERVICE OF NEW YORK, Hospice Volunteer** *May 2016 – Dec. 2019*

- Offered patients at New York City nursing homes companionship and a soothing presence
- Shared my experiences and answer questions with new volunteers at training workshops

**SUNNYSIDE COMMUNITY SERVICES, Friendly Visitor** *August 2015 – Sept. 2018*

- Visited with a homebound Citymeals-on-Wheels recipient at least twice a month

## **SKILLS**

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Data analysis and presentation: SPSS, R, Qualtrics, Dedoose, Google Suite, Microsoft Office Suite

Visual media: Adobe InDesign, Adobe Premier Pro, Canva

Social media: Twitter, Facebook, Instagram, LinkedIn